

# Indo-German Training Centre

## IGTC Mumbai

### Certificate of Recognition by the Federal Ministry of Education and Research (BMBF)

For the first time in India, the Federal Ministry of Education and Research (BMBF), Germany awarded a Certificate of Recognition for outstanding achievements of two Indians trained by the unique German Dual Education System. The recipients were a student and an alumna of the Indo-German Training Centre (IGTC).

On behalf of the BMBF, H.E. Michael Steiner, German Ambassador to India handed out the awards to Ashwin Jayaraman (Topper, IGTC Batch 2011-2013) and Sushmita Datta, Business Unit Head of High Performance Materials, Lanxess (I) Pvt. Ltd. (IGTC Alumni Batch 2000-2002) at the 20<sup>th</sup> Convocation Ceremony of the Indo-German Training Centre (IGTC) on 18<sup>th</sup> March 2013.



BMBF Certificate of Recognition to IGTC Student Ashwin Jayaraman



BMBF Certificate of Recognition to alumna Sushmita Datta

### 1,000<sup>th</sup> Graduating Student at IGTC

With the completion of the Batch of 2011 – 2013, IGTC achieved a significant milestone with the 1,000<sup>th</sup> trainee graduating across all training centers in India. The 1,000<sup>th</sup> trainee was chosen through a lucky draw. Dhanyashree Thykatil from IGTC Mumbai was declared as the recipient of this special title and was presented with a special plaque that commemorates this milestone by Ambassador Steiner at the 20<sup>th</sup> Convocation Ceremony of the IGTC on 18<sup>th</sup> March 2013.



1,000<sup>th</sup> Graduating Student at IGTC

### Dr. Günter Krüger Award for Excellence 2012

The Indo-German Chamber of Commerce acknowledged the concerted efforts of the Best Performing Students of the Indo-German Training Centre for the academic year 2010-2012 by awarding them with the Dr. Günter Krüger Award for Excellence at the IGCC Annual General Meeting on 7<sup>th</sup> November 2012. Karthik Subramanian S. of BASF India from IGTC Mumbai received this Award of Excellence from Matthias Machnig, Minister for Economy, Labour and Technology, Federal Free State of Thuringia, Germany. The award gave the student an excellent opportunity to study the German language course with the Goethe-Institut in Germany and to understand best business practices in Germany through a specially organized induction programme at BASF, Germany.



Karthik Subramanian S. of BASF India from received the Award from Matthias Machnig, Minister for Economy, Labour and Technology, Federal Free State of Thuringia, Germany

### Clariant Executive Business Management Programme (Nov 2012 – July 2013)

IGTC conducted a specially customized nine-month Executive Business Management Programme for 26 high performing managers of Clariant Chemicals. The programme objective was to equip managers with a cross-functional exposure to management and the essential knowledge and skills to assume future leadership positions. Following intensive, interactive lectures, the programme concluded with significant business plans presented to a panel of distinguished faculty and business heads of the organization.



Participants of the Clariant Executive Business Management Programme along with Radhika Mehta, Director IGTC and Dr. H. H.Mankad, a senior faculty at IGTC



Claus Hefner, Head of Group Human Resources encourages and congratulates the Clariant Participants

The programme ended with a huge success due to perseverance, determination, time management and complete dedication of the participants. The commitment and hard work of the participants were acknowledged by Dr. Deepak Parikh, CEO and Managing Director of Clariant Chemicals India Ltd. and Claus Hefner, Head of Group Human Resources by presenting them with certificate of successful completion of the programme and a small trophy. Pravin Kalawar, Head HR, Clariant Chemical India Ltd., Radhika Mehta, Director, IGTC Mumbai, a few business heads, faculties and other facilitators were all present on the occasion.

### Executive Business Management Programme

The participants of the 3<sup>rd</sup> Batch of the Executive Business Management Programme (EBMP) successfully completed their programme at IGTC. The 4<sup>th</sup> batch of the EBMP was inaugurated on 27<sup>th</sup> July 2013. The batch comprises of participants from Indo-German member companies such as BASF India, Rittal, Siemens, Volkswagen, Wacker Chemie among others.



EBMP Batch 2012-2013

### Indo-German HR Partner Forum

IGTC continued to facilitate the meetings of the Indo-German HR Partner Forum throughout the year. Partner meets were held on 9<sup>th</sup> October 2012, 15<sup>th</sup> January 2013 and 9<sup>th</sup> July 2013. Across the three meetings, the senior HR partners deliberated on several mutually relevant topics such as Diversity, Development and Assessment Centres, Shared Services, Compensation and Benefits, Rewards and Recognition and Use of Social Media in Recruitment and Talent Management. While the October meet was hosted by IGTC, the 15<sup>th</sup> January 2013 meeting was

hosted by Bharat Forge in Pune. It also included a factory visit and a visit to the Indo-German Urban Mela in Pune. The 9<sup>th</sup> July 2013 meeting was hosted by the BASF Group and it included a session on Employee Engagement in the Down Turn by Bino Paul, Professor, Chairperson, Centre for Human Resources Management and Labour Relations, Tata Institute of Social Sciences, Mumbai.



HR Partners Meet at BASF



HR Partners Meet at Bharat Forge

### 'Behind every successful woman is herself!'

The Learning and Development team of the Indo-German HR Partner Forum organized the first co-learning programme on Emotional Victory Enhancement for senior women managers from their organizations. The programme was inaugurated by Emily Madder, General Counsel, South Asia Cluster, Siemens Ltd. It was conducted by a highly experienced behavior and skills trainer, Lata Gwalani and was attended by 19 participants from various German organizations. The programme gave the participants a deeper understanding of Emotional Intelligence through group work, exercises, role-plays and assessments. It gave them a chance to introspect, focus on managing feelings instead of controlling them, resolve conflicts, instill confidence and understand themselves.



EVE Programme especially for women



### Academic Delegation from DHBW, Germany

For years, the IGTC has fostered a strong synergy with the Berufsakademien in Germany, which have now consolidated to be known as the Duale Hochschule Baden Württemberg (DHBW) or the Baden-Württemberg Cooperative State University, Germany. On 20<sup>th</sup> November, 2012, IGTC welcomed a high-level delegation from DHBW headed by President Reinhold R. Geilsdörfer which included senior representatives of various DHBW campuses. The purpose of the delegation was to explore a deeper collaboration between DHBW and IGTC including student exchange, short term study and internship modules, and ultimately the DHBW Masters degree in Business Administration for the existing IGTC Post Graduate Programme in Business Administration.

The meeting was anchored by Bernhard Steinrücke, Director General, IGCC and Radhika R Mehta, Director, IGTC. It was attended by representatives of German organizations, deeply involved in the IGTC programme, including Prasad Chandran, Chairman and Managing Director, BASF Group; P. P. Srees, Vice President HR, BASF Group; Vaibhav Rane, Country HR Expert – Talent Attraction, Bayer Group; Izabela Megerle, Vice President HR and Admin, Lanxess India; Devesh Srivastava, Vice President HR and Admin, Merck Limited; S. Ramesh Shankar, Executive Vice President HR, Siemens Limited; and Rupesh Basu, Chief Manager HR, Siemens Limited.



(l-r) Prasad Chandran, CMD, BASF Group; Bernhard Steinruecke, Dir. Gen., IGCC; Reinhold R. Geilsdörfer, President, DHBW; Axel Gerloff, Head of International Relations, DHBW

### Student Delegation from DHBW Karlsruhe, Germany

From 7<sup>th</sup> to 18<sup>th</sup> January 2013, IGTC Mumbai hosted a 23 student delegation from the Baden-Wuerttemberg State Cooperative University, Karlsruhe for an intensive study programme "Business Environment India". The delegation was lead by Prof. Volker Ihle, Head of Department Business Administration and Engineering, International Coordinator and Prof. Peter J. Lehmeier, Head of Department Business Administration – Management in Commerce. The India study tour was a part of the DHBW curriculum aimed to educate the students about India as a growing economy. The 23 students were from different streams of study at DHBW such as Engineering, Mechatronics, Business Administration, Trade and International Business. Each of these students is being trained by German companies such as Durr, Nokia, Siemens, Bosch, Michelin, Schuler, Siemens and Thyssen Krupp among others.

The in-house classroom sessions such as the Business Simulation Game, Economic, Political and Cultural Overview of India, Logistics and Retail Industry in India provided the participants good opportunities to interact with the experienced faculty at IGTC and experts from the Industry. Apart from classroom learnings, there were also factory visits to leading German and Indian organizations and institutions such as Siemens, Volkswagen, Indian forging champion Bharat Forge, Indian tyre giant Balkrishna Tyres and the international jewellery chain Gitanjali Gems. The students were also introduced to the selfless work carried out by NGO's such as Akanksha and Aditi Learning Centre. The highlight of the programme was a trip to Asia's largest slum and the heart of Mumbai's small scale Industry – Dharavi.



With Prof. Giridhari Dore after the Business Simulation Game

At the Bombay Stock Exchange after their session on Indian Capital Markets



Interacting with students at Akanksha

### Dignitaries visit the Indo-German Training Centre

- Michael Siebert, Consul General at the German Consulate General in Mumbai visited the Indo-German Training Centre on 1<sup>st</sup> February 2013.
- The IGTC students of Batch 2012-2014 were honoured to welcome H.E. Mrs. Sujatha Singh, Ambassador of India to Germany. Visit of Deputy Mayor of Stuttgart to IGTC, Mumbai
- On 15<sup>th</sup> January 2013, Peter Deubet, Deputy Director General, IGCC welcomed Deputy Mayor of Stuttgart Isabel Fezer along with 7 others delegates at IGTC Mumbai.

### Convocation Ceremony of Batch 2011-2013

IGTC Mumbai celebrated its 20<sup>th</sup> Convocation Ceremony for the Class of 2013 on 18<sup>th</sup> March, 2013. The day marked an end to the eventful academic year. Culminating their one year of experience at the IGTC, 54 students were awarded certificates for the Post Graduate Programme in Business Administration.

The Chief Guest for the occasion was H.E. Michael Steiner, Ambassador of the Federal Republic of Germany. Other distinguished guests on the dais were Michael Siebert, German Consul General in Mumbai, V. K. Viswanathan, President, IGCC, Prasad Chandran, Chairman, BASF Companies in India & Head South Asia, Dr. Jörg Strassburger, Managing Director and Country Representative, Lanxess India Pvt. Ltd. and Bernhard Steinrücke, Director General, IGCC.

Recipient of the prestigious Dr. Günter Krüger Award for Excellence, Ashwin Jayaraman along with his colleague Tanvi Singh spoke about their experiences during their tenure of 18 months. Boman Moradian, Academic Faculty for Operation Management at IGTC shared his teaching experiences for the past 36 years. Later, The Guests of Honour, Dr. Jörg Strassburger and Prasad Chandran addressed the graduating batch. H.E. Michael Steiner German Ambassador to India gave a brilliant keynote address to the students. After the distribution of Certificates Bernhard Steinrücke, proposed the Vote of Thanks in the German language.



Mumbai 1st Ranker Ashwin Jayaraman with Ambassador Steiner



The VIPs on the dais: (l-r) Radhika Mehta, Dir, IGTC Mumbai; Michael Siebert, German Consul General; Prasad Chandran, Chairman, BASF Companies in India & Head South Asia; H.E. Michael Steiner, German Ambassador; V. K. Viswanathan, President, IGCC; Dr. Jörg Strassburger, M. D. & Country Rep., Lanxess India Pvt. Ltd. and Bernhard Steinrücke, Dir. Gen., IGCC listen to Boman Moradian, Academic Faculty

### BASF Seminar Series on Corporate Governance and Business Ethics

In January - February 2013, the leading chemical company BASF conducted the Corporate Governance and Business Ethics seminar series at the IGTC Mumbai. This is a carefully planned 7 lecture series, wherein lectures are delivered by senior business heads from BASF on different topics including Corporate Governance and Business Ethics in the Corporate World, Walk the Talk, Ethical Dilemmas at Workplace, Management & Ethics, Corporate Governance in Finance, and Corporate Governance & Business Ethics in India. The lecture series by BASF was undoubtedly a beginning of an auspicious journey of creating this world a better place to live with every little contribution that can be made by individuals. Samvit Khadilkar was awarded a special prize for outstanding performance in this seminar series.



The BASF Team for the inaugural of the Seminar Series on Corporate Governance and Business Ethics

### Bayer Scholarships awarded to IGTC Students

For the second year, Bayer conducted a Scholarship Programme called "Championing Success" for the IGTC students. The Bayer Scholarships are an effort to recognize and appreciate meritorious students across chemical, agriculture and pharmacy colleges as well as management programmes such as IGTC. The rigorous and exhaustive selection process conducted gave weightage to consistent academic brilliance, fluid intelligence and personal interviews based on Bayer's LIFE Values. Tim Uhrmeister, Head of Business Unit PCS Indian Subcontinent, Bayer Material Science awarded Ashwin Jayaraman and Tanvi Singh from Batch 2011 - 2013 the Scholarship amount of Rs. 50,000/- each on the 20<sup>th</sup> Convocation ceremony.



Tim Uhrmeister awards Bayer Scholarship to Tanvi Singh, IGTC Student Batch 2011-2013

### Placement Process at IGTC Mumbai

Notwithstanding the difficult economic environment, IGTC Mumbai had a successful final placement process for the Batch 2011 - 2013. Recruiters included Audi, BASF, Bayer, Bosch, Bosch Auto Electronics, Clariant Chemicals, DBOI, Dr. Oetkers, HDFC Limited, Infiniti Retail, Lanxess, Merck Sereno, Siemens Financial Services, Schaeffler Group, Schmersal India, TUV India, Wacker Chemie among



many more. The average compensation offered was Rs. 4.50 lakh p.a., while the maximum was Rs. 7.50 lakh p.a.

Ankita Moghe was privileged to be selected as a part of the nine-month International Trainee Programme (2013-2014) initiated by the TÜV Nord Group. This comprehensive programme gives the trainees an insight into the business units of the group, a perspective to learn and implement the learning on an international landscape.



Ankita Moghe, IGTC student with colleagues in Germany

Vivek Komath, another student of IGTC Mumbai Batch 2011-2013, created history by being selected as one of the first ever CAREer Trainees from India by Mercedes-Benz India Pvt. Ltd (MBIL), Pune. The organization launched "The CAREer Programme" in 2013 to recruit and train the next generation of managers and company leaders. The 15-18 month programme comprises of three training modules – 'Getting Started' (Germany), 'Crossing Borders' (International Daimler location) and 'Keep Moving' (Germany) as part of the program. The first training module was organized from June 10<sup>th</sup> – 20<sup>th</sup>, at Stuttgart, Germany to induct and orient 32 trainees from 10 different nationalities to the world of Daimler.



Vivek Komath, IGTC Student at Mercedes Plant in Germany with other trainees

### Distinguished Alumnus Arun Roy shares his experiences

It was a memorable day at IGTC when distinguished alumnus Arun Roy, Director & COO – Controlling & Operations, SKIL North America, Bosch Power Tools Corporations visited IGTC for an informal interactive session with the students of Batch 2012-2014. Mr. Roy's experiences, knowledge, attitude and calm demeanor has served as a source of inspiration for many students to reach the zenith in the future.



Arun Roy, Alumnus of IGTC interacts with the students.

### Trainee Selection Process 2013 – 2015

IGTC Mumbai marked the successful completion of the Trainee Selection Process for Batch 2013-2015 conducted over two days on 11<sup>th</sup> and 12<sup>th</sup> June 2013. An Information Session was held for prospective students and their parents at the training centre on 5<sup>th</sup> June 2013 to give them detailed insight into the 18-month, full time programme based on the German Dual System of Training followed by a Q&A session.

On one hand, IGTC strengthened its relationship with its collaborating companies of the previous year and on the other, it forged new associations with other companies as well. It receives extensive support from more than 20 partnering training companies such as Bajaj Allianz, BASF Group, Bayer Group, Bosch Automotive Electronics India, Bosch Limited, Clariant Chemicals, Dr. Oetker, Epcos India, Evonik Industries, Extentia Information Technology, Faberinfinitive Creative Solutions Pvt. Ltd., Fuchs Lubricants (India) Pvt. Ltd., Häfele India, Hella Group, KSB Pumps Ltd, Lanxess India, Liebherr India Pvt. Ltd., Mercedes-Benz, NRB Bearings Limited, Siemens Limited, Steinbach & Partner, Sunjewels India, Transasia, TUV India and Volkswagen. As a result of this methodical and painstaking selection process, ultimately a cumulative strength of 56 trainees was inducted as Batch 2013 – 2015 at Indo-German Training Centre, Mumbai.



### Football Tournament

The enthusiastic 2012-2014 batch organized a Football Tournament on 28<sup>th</sup> November 2012 at Sabina Chandrashekhra Maharanganjan Maidan, Colaba. It was a great learning experience as they realized the importance of team work as the ultimate key to success.



Football Tournament organized by Batch 2012-2014

### IGTC at the Indo-German Urban Mela, Pune

At the Indo-German Urban Mela in Pune, the IGTC showcased its unique training programmes offered in India along with various German universities within the BMBF Pavilion as well as the SME Pavilion of Indo-German Chamber of Commerce. Thousands of students and parents inquired about the unique German Dual System of Training offered by the IGTC.

## IGTC Chennai

The commencement of Indo-German Training Centre (IGTC) Chennai's 8<sup>th</sup> batch (2012-2014) was held on Wednesday, September 5<sup>th</sup> 2012. There were 32 students who enrolled in this batch. The maiden week started with an induction programme structured to include introduction to management disciplines, soft skills and usage of communication skills in the corporate world. Students found the first week was very informative and did reciprocate well to our course. The classes actually commenced on 12<sup>th</sup> September 2012.

### Convocation Ceremony of Batch 2011-2013

The convocation ceremony of the 2011-2013 batch of students of PGPBA of the IGTC Chennai was held on 17<sup>th</sup> April 2013. The graduating students celebrated this landmark day in their academic career in the august presence of a host of dignitaries including the German Consul General of Chennai, Stefan Weckbach; the President of IGCC, V. K. Viswanathan; the Managing Director of BMW India, Robert Frittrang; the Director General of IGCC, Bernhard Steinrück and the Chairman-Southern Region Council, IGCC, Ranjit Pratap. The ceremony was well attended by the student community and their families, academicians, members of the IGCC and IGTC fraternity, partnering and sponsoring organizations, and the media.

Welcoming the gathering to the seventh convocation ceremony of IGTC Chennai, Mr. Pratap brought into focus the unique dual education system at IGTC which has got industry recognition for its emphasis on supplementing theory with an intensive application-oriented six month internship. Mapping the parallel growth of IGTC with that of the IGCC's growing pan-Indian presence, Mr. Pratap acknowledged the contribution of the IGCC members in promoting the skill development of IGTC students by way of internships and placements.

Bernhard Steinrück, Director General, IGCC highlighted the fact that IGTC has crossed the milestone of 1,000 students. He also shared some key facts and information of the 2<sup>nd</sup> Indo-German intergovernmental meeting held in Berlin in April wherein the Indian Prime Minister, Dr. Manmohan Singh and the German

Chancellor, Dr Angela Merkel and several senior ministers of India and Germany had participated.

This insight on Indo-German collaboration in education was followed by testimonials by the graduating batch on their experiences at IGTC. Reflecting on their journey in the last 18 months at IGTC, Vinisha S and Venkatanarayan V described their professional growth from raw students to polished professionals, ready to claim their place in the corporate world. Acknowledging the guidance of their expert faculty and the support of the academic team at IGTC in refining their skills, the students shared their pride in being part of the IGTC programme.

The Guest of Honour, Stefan Weckbach, Consul General, German Consulate in Chennai confirmed the growing importance of the Indo-German trade and collaboration especially in the area of renewable energy – with a number of projects in this sector slated to be launched in India. He encouraged the students to represent themselves as ambassadors of IGCC in the light of the German's government's initiative to relax visa rules for non EU citizens to work on innovative projects in different fields, in Germany.

Carrying forward the Consul General's theme of innovation as growth, the President of IGCC, V. K. Viswanathan, who is also the Managing Director of Bosch, urged students to grasp all opportunities for personal and professional growth, while retaining the values of ethics, integrity, commitment and dependability. In an address peppered with quotes, he exhorted the students to constantly hone their skills and apply them for the betterment of the community, just as Bosch does – *Invented for Life* a mantra that is a sure path to personal growth and professional success.

In the same vein, the Managing Director of BMW India, Robert Frittrang, urged students to adopt BMW motto of "creating joy" – personally and professionally. He advised students to set their benchmarks against the best and stay the course of their path with great determination, a willingness to learn, adapt and



Bernhard Steinrück, Director General, IGCC addresses the gathering



IGTC Chennai graduating batch along with the dignitaries

innovate – echoing BMW's guiding principles that has bestowed on it immense success in the automobile world, including numerous awards, consistently, for its innovative products and services. He believes that BMW's growing presence in India mirrors Indian talent's increasing engagement with world leaders in technology innovation and world class business practices.

Following this inspiring address, each of the dignitaries proceeded to award the Post Graduate Programme in Business Administration certificates to the 15 graduating students of the Centre, capping an exhilarating 18-month tenure that transformed and prepared them into young professionals ready to take on the challenges of the corporate world.

Lakshmi D Chand, Faculty, IGTC, Chennai while announcing the topper of the batch, said that it was a very close finish to the top. Accordingly, there were 2 Runners Up this year – Vinisha S. & Venkatanarayanan V.

Dr Günter Krüger Award of Excellence to the Best Performing Student was presented to Ms. Mathangi R by the Guest of Honour, Dr. Stefan Weckbach. This award entitles a scholarship to study German language course with the Goethe-Institut in Germany and also to understand best business practices in Germany through hands-on, practical training in her company.



Mathangi R receiving the Best performing student award from Dr. Stefan Weckbach, Consul Genral, German Consulate, Chennai.

The Regional Director of IGCC, Chennai, S. Raj, proposed the Vote of Thanks to the Guests of Honour and the dignitaries who graced the event with their presence and shared their valuable insights with the students. He appreciated the support extended by the Consul General. He also expressed his gratitude to the member companies for their continued patronage and encouragement of the activities of the IGCC and IGTC. He acknowledged the contribution of the faculty in delivering a contemporary programme, and the IGTC team in administering the PGPBA programme.



## IGTC Bangalore

### Induction of Batch 2012-2014

On 24<sup>th</sup> August 2012 the senior batch gave a warm welcome to the junior batch (2012-2014) of students who joined the PGPPA at IGTC Bangalore. The first day of the induction programme was organized by the senior batch. The new students were introduced to the IGCC and they got an insight into the life at IGTC. This day's programme was followed by an induction week full of interesting and exciting programmes and speeches. IGTC invited Sebastian Boll who owns a law firm in Hamburg (Germany) to give a guest lecture on the "Corporate Landscape in Germany". Hubert Reilard, Managing Director, EFD Induction was invited to speak about "German SMEs". Both guest lectures were well received and very informative. In order to introduce the students to the German culture, IGTC organized and conducted an intercultural training which was very interactive and interesting. The week long induction programme was designed to prepare the students for their journey at IGTC and to help shape their future.



The students of Batch 2012-2014 with Audrey D'Souza, Director, and Rosa Homburg, Academic Programme Manager, IGTC Bangalore

### Guest lectures

IGTC Bangalore organized a series of corporate lectures from August 2012 to May 2013 on interesting management topics which supplemented the academic lectures.

How to start a career	Lawrence Peris – Director Consulting, The Search House
Creativity and Innovation	C.V. Balaji Venkatraman – Deployment of Business Excellence, Bosch Ltd
Corporate Restructuring and Tax Implications in Germany	Sebastian Gediehn – Manager, PwC Pvt. Ltd.
Business Ethics Et Corporate Governance	K.V. Rao – Consultant, Corporate Relations, BASF India Ltd.
Analytics	Laxman Ganapati
Corporate landscape in Germany	Sebastian Boll – Attorney at Law Germany
German SMEs	Hubert Reilard – Managing Director, EFD Induction



IGTC students and Rosa Homburg with Lawrence Peris

### IGCC Football Tournament 2013

The 6<sup>th</sup> IGCC Football Tournament 2013 took place on Sunday, 20<sup>th</sup> January 2013 at the SPT Sports Academy on Sarjapur Road. Around 350 spectators cheered on the 200 football players. All the 17 teams were ready to win the desirable trophy. Like every year, the students from the Indo-German Training Centre also formed a team. Students from both batches came and supported their team throughout the whole day. Robert Bosch Engineering emerged as the winner of the tournament.



IGTC football team

Besides the football matches there were other attractions during the day like the "Goal-Wall Shooting Competition," which was a great success. The IGTC students volunteered energetically during the whole day. They managed both events successfully and they supported the organizers professionally. Furthermore, the students used this great opportunity to network with representatives from the Indo-German business community.



IGTC team with supporting IGTC spectators including the IGTC management



### IGTC students attend conference on "How to tackle IPR Challenges"

With the increasing expansion efforts of EU entities to India and vice versa, Intellectual Property Rights (IPR) issues are rising. India has entered bilateral and international cooperation agreements with several EU countries. However, the two regions face challenges during the implementation of these regulations. Intellectual Property Rights have become one of the main concerns that hinder organizations from venturing into international partnerships. Within this context, the Conference on "Facilitating EU-India research and business collaboration: IPR Concepts and Challenges" was organized by the Indo-German Chamber of Commerce and EIRC Consulting Pvt. Ltd. along with EBTC (European Business and Technology Centre) and Bangalore Chamber of Industry and Commerce (BCIC) as co-organizers, on 22<sup>nd</sup> January 2013. The main objective of this conference was to share findings and to help Indian and European organisations to tackle challenges in this area.

IGTC Bangalore students attended the conference and supported IGCC with the organization of the event. It was a very good learning experience for IGTC students because the conference topics complemented the IGTC curriculum. The students were able to gain knowledge in an area that is very important for business. During the networking lunch and tea breaks they had an excellent opportunity to talk to representatives from industry and research.



IGTC students during the networking lunch

### IGTC students visit IMTEX 2013

On 28<sup>th</sup> January 2013 IGTC Bangalore students visited the IMTEX 2013 - 16<sup>th</sup> Indian Metal-cutting Machine Tool Exhibition with International Participation at the Bangalore International Exhibition Centre (BIEC). Around 100 German companies participated in the exhibition and the IGTC students spent half a day exploring the companies' stalls. In addition to the learning experience the exhibition visit was also a great networking opportunity.

In the evening the students attended a conference organized for a delegation from the German state Baden-Württemberg. The state presented itself as the centre of High-Tech Engineering in Germany. During the networking session after

the programme the IGTC students had the opportunity to talk with important political and industrial representatives.



IGTC students and Rosa Homburg at the IMTEX 2013

### Convocation of Batch 2011-2013

The 4<sup>th</sup> annual convocation ceremony of IGTC Bangalore, Batch 2011-2013, took place on 14<sup>th</sup> March 2013. It was an honour to welcome Dr. Ingo Karsten, Consul General, German Consulate General in Bangalore as Chief Guest and V. K. Viswanathan, President, IGCC, Ehsan Shariff, CEO Asia business, Prion PLM & IT Services and Hubert Reilard, Chairman, South Western Region Council, IGCC as Guests of Honour.

Valuable industry representatives, esteemed faculty members, parents and friends welcomed the 16 students of the graduating batch with standing applause. Mr. Steinrück, Director General, IGCC gave the opening speech to welcome the distinguished guests. The graduating batch prepared a very inspirational video showing their journey at IGTC and the fond memories they would carry back with them. The Chief Guest, Dr. Karsten, and the Guests of Honour, V. K. Vishwanathan and Ehsan Shariff, shared their thoughts about future opportunities and challenges. Mr. Steinrück later revealed a surprise by informing the students and guests that the Batch 2011-2013 was indeed very special because all IGTCs combined reached 1,000 graduating students with this batch. A lucky-draw was organized and Dr. Karsten did the honours of picking one name from the bowl containing the students' names from every IGTC in order to select Mr. or Ms. 1,000. The lucky-draw created a lot of excitement among the students and it was a really unexpected surprise.



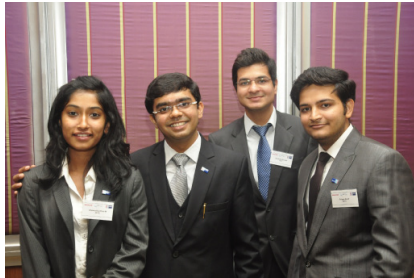
Graduating students with dignitaries and IGTC faculty at Bangalore

One graduating student, Sudhir Shet, and one of our valuable faculty members, Rishiraj Dasgupta, shared their experiences. Following that the winner of the Dr. Günter Krüger Award for Excellence was announced: Sudhir Shet. There was a sweet surprise for the student with the best capstone project. Sandeep P S was awarded for his innovative business plan. Two students shared the second place, Richa Sharma and Sudhir Shet.

This special occasion was concluded by Mr. Reilard who wished the students all the best in their future endeavours.

### IGTC students at NRW seminar

In the evening of 5<sup>th</sup> April 2013, eminent personalities from various industries converged at a seminar in Bangalore. An initiative of the IGCC together with NASSCOM, the NRW.INVEST Seminar offered Indian companies of the IT sector to obtain more information and a better insight into opportunities, challenges and chances in NRW/Germany – a prime market and business location for IT companies in Europe.



IGTC students at the NRW seminar

A few IGTC Bangalore students were selected to attend the seminar. The students assisted IGCC in the preparation, execution and reporting of the event. The students also benefitted immensely by the NRW.INVEST Seminar by getting a deeper insight on opportunities, challenges and chances in NRW/Germany. Listening to eminent personalities of the industries, Government and international organisation like NASSCOM and also to interact with them gave the students an opportunity to know about the SMEs of India who explored the possibilities to invest in NRW / Germany.

### A visit to the German Consulate General in Bangalore

IGTC Bangalore arranged an exciting field trip for the PGPBA batch of 2012-2014. A visit to the German Consulate General on 8<sup>th</sup> May 2013 was organized to understand the different tasks that the Consulate was involved in. Hans-Günter Löffler, Deputy Consul General, German Consulate General in Bangalore welcomed the students and explained to them the various tasks undertaken by the Consulate General, such as: Promoting economic ties between India and



IGTC students and Rosa Homburg at the German Consulate General with Hans-Günter Löffler, Deputy Consul General, German Consulate, Bangalore

Germany; Promoting co-operation in science by encouraging companies to undertake R&D activities; Organizing delegation visits; Visa processing; Support of German nationals in India; Interaction with press; Keeping Germany informed about political developments in Bangalore and India. All the information as well as Mr. Löffler's anecdotes of personal experiences in various countries made the session extremely interesting and very informative..

### Alumni Corner

On 25<sup>th</sup> May 2013 IGTC alumnus, Piyush Sharma, Assistant Manager, TGM-Trader, Metro Cash Et Carry, gave a motivating workshop to help the Batch 2012- 2014 take a step forward in coordinating placements with the management. Mr. Sharma gave his reason for joining IGTC and how he benefitted from it. He also explained market trends and pointed out the advantages that students at IGTC have.



IGTC students and Rosa Homburg with Piyush Sharma

The session was filled with interesting activities to find out more about the students' perceptions and expectations. Various exercises helped the students to identify their dream and achievable companies and what they need to do to get hired by those companies. Mr. Sharma has also graciously accepted to be the mentor and guide for the students through the rest of their journey in IGTC. He has also scheduled various activities and discussion groups for different placement committees. With the support of the management and the advice, motivation and inspiration of Mr. Sharma, the committees are working with great vigour to be prepared for the upcoming placement season.

### Inauguration of 2<sup>nd</sup> EBMP Batch

After a successful completion of the first EBMP Batch, IGTC Bangalore inaugurated their second EBMP Batch – 2013-2014 – on 13<sup>th</sup> July 2013. 18 working professionals from various Indo-German member companies, such as Auma, DMG Mori Seiki, EFD Induction, Infineon, Mercedes Benz Research and Development and Rittal started their journey at IGTC. For one year they will be part of IGTC to gain knowledge in various management subjects and to enhance their careers.

The new batch was welcomed by Audrey D'Souza, Regional Director IGCC and Director IGTC and Rosa Homburg, Academic Programme Manager IGTC. Each EBMP participant was welcomed with one complimentary book to facilitate and support their studies.



2013-2014 at IGTC Bangalore with Marketing Management faculty B S Prakash. Also seen here are Audrey D'Souza and Rosa Homburg



## IGTC Kolkata

### Admissions for Batch 2013 – 2015

IGTC Kolkata was happy to welcome its students of the 4<sup>th</sup> batch for the company interviews held from 25<sup>th</sup> to 27<sup>th</sup> June 2013. Students faced interviews with Aich Group of Companies, Harbauer, Hunger Hydraulics, Linde, Lorch, Siemens, Stollberg, Totalinx, Totalstart and Wacker Metroark. We thank the students and all our member companies for participating in this important event. For IGTC, practical training is an integral part of management education.

### Convocation of IGTC Kolkata's second batch

IGTC Kolkata celebrated the convocation of its second batch on 26<sup>th</sup> April 2013 at the Goethe Institut / Max Mueller Bhavan Kolkata.

Bernhard Steinrücke, Dir. Gen., IGCC delivered the welcome address to the students and guests, highlighting the tradition of the German Dual System of Education and the importance of sharing this tradition with India. This topic holds importance for discussions at every level including the Indo-German intergovernmental meeting held recently at Berlin with the Indian Prime Minister, Dr. Manmohan Singh and the German Chancellor, Dr. Angela Merkel, he said.

The key-address was given by the special guest Aswhani Sareen, Managing Director, Ceratizit India. Amidst a lot of suspense, Mr. Steinrücke announced the winner of this year's Dr. Günter Krüger Award for Excellence, Abhijit Mukherjee. Abhijit will visit Germany for further training in German language and will receive the official award at the IGCC Annual General Meeting on 22<sup>nd</sup> September 2013 in Mumbai.

Students were placed with companies such as Ceratizit India, Karukrit Advertising, Netzrezepte Technologies and Unipart Services.

### First Dr. Günter Krüger Award Winner of IGTC Kolkata in Munich

Vineet Meharia, topper of IGTC Kolkata Batch 2010-12, spent one month in Munich as IGTC Kolkata's first Dr. Günter Krüger Award Winner. Apart from studying German at the B 1 level, Vineet was able to study, live and travel with a number of people from 16 different nationalities! Experiencing Bavaria, with its old world charm and rustic mountains; gaping wide-eyed at the world-renowned BMW plant; marveling at the exhibits on display at the Pinakothek museum; taking class-trips to Allianz Arena- every sport lover's dream; being up close at the breathtaking Neuschwanstein castle- the original inspiration behind the iconic Walt Disney image; getting lost in incredibly beautiful Salzburg; walking along the Isar river in the English Garden; digging into delicious German specialties like Weisswurst, Apfelstrudel & Schweinsbraten; and lastly, participating in the biggest carnival in the world of its kind - the Oktoberfest, with its grand parade, people wearing Lederhosen and Dirndls guzzling gallons of Radler, Helles & Weissbeer and cheering "Prosit!" in huge beer gardens. For Vineet, it was a truly incredible experience!



Bernhard Steinrücke, Dir. Gen., IGCC in conversation with the Dr. Günter Krüger Award winner, Abhijit Mukherjee



Aswhani Sareen, M. D., Ceratizit India, handing over the IGTC certificate to student Avik Chakraborty



IGTC Kolkata students with guests and faculty members