



Indo-German Dual MBA

A German MBA built in the Indian workplace,
not just the classrooms

Work-Integrated | Research-Driven | Delivered through the Dual Education Model



The Indo-German Dual MBA

Where German Academic Excellence Meets the Indian Workplace

For over three decades, the **Indo-German Chamber of Commerce (IGCC)** has been delivering management education based on the **German Dual Education model**, where academic learning is integrated with structured corporate practice in German organisations. The programs are being conducted through its division, the **Indo-German Training Centre (IGTC)**.

In 2026, this experience and expertise evolves into the Indo-German Dual MBA: a collaborative program combining German academic excellence with workplace-based learning in India. The academic responsibility for the program rests with the **Center for Advanced Studies of the Baden-Württemberg Cooperative State University (DHBW CAS)**, Germany while IGCC | IGTC facilitates India-based learning and corporate integration.

Organisations become active partners in the learning journey by providing structured workplace exposure, mentoring and business context, while DHBW CAS ensures academic rigour, curriculum quality and internationally recognised degree outcomes. Dual learners continue **training or working while studying**, thus applying concepts directly to organisational challenges and completing **research-based consulting** projects within their company environment, while pursuing academic requirements at IGTC, Mumbai and DHBW CAS.

This creates a **powerful ecosystem** where companies in India and a German university jointly contribute to talent development. The result is a globally recognised MBA that combines academic rigour with industry relevance and exposure to German culture, without requiring full relocation or the cost of a traditional international MBA program.



Built Across India and Germany. Integrated Through Industry

Embedded in business realities, operational challenges, practical implementation and applied innovation.

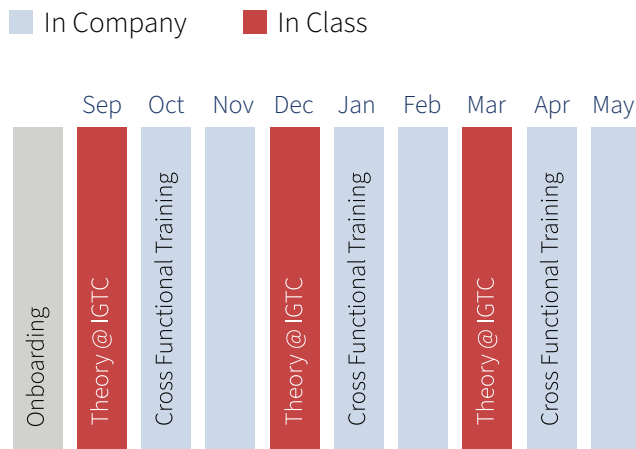
 Duration: **21 Months**

 Total Credits: **90 ECTS**

 Master of Business Administration (MBA),
DHBW CAS, Germany

Phase 1

IGTC, India (9 Months | 45 Credits)



Indo-German Training Centre

Sep–May (9 months - Pathway Program at IGTC):

- 1 month of academic lectures at IGTC * 3 times
- 2 months of practical training at company * 3 times

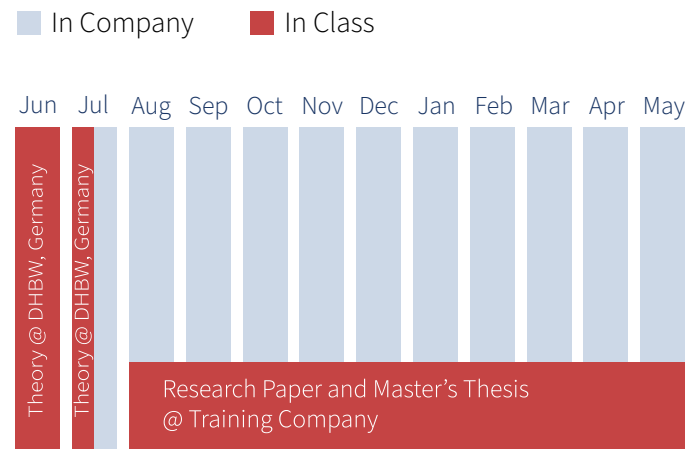
Outcome: Pathway Program Examinations at IGTC

Dual learners engage in structured corporate immersion while attending focused classroom modules delivered by experienced practitioners and senior faculty.

Modules delivered in India are aligned with DHBW’s academic framework and form an integral part of the overall programme structure. Credits earned will be recognised by DHBW CAS, Germany.

Phase 2

DHBW, Germany (1 Year | 45 Credits)



Duale Hochschule Baden Wuerttemberg

Jun-Jul: 1.5 months academic block at DHBW in Germany

Aug-Sep: Research paper & training at company

Oct-May: Master’s thesis & application at company

Outcome: MBA Degree by DHBW CAS, Germany

DHBW strongly emphasises communication, leadership, self-management, interdisciplinary skills, AI readiness, collaboration, innovation mindset.

Students are formally supervised under DHBW guidelines and complete academic requirements under German university standards. The final degree is awarded based on academic evaluation by DHBW CAS, Germany.

Structured Curriculum with Academic Modules of Global Industry Relevance

Modules taught at IGTC (45 ECTS)

- Decision based Business Economics
- Economic Framework on Managerial decisions
- Applied Research Methods (MBA)
- Marketing & Sales Management
- Finance & Financial Accounting
- Supply Chain Management & Internal Accounting
- Human Resource Management & Organisational Design
- Legal Framework of Business Administration
- Business Simulation: Strategic Management & Decisions

Practical Training at Partner Company

Modules taught at DHBW CAS (20 ECTS)

- Interdisciplinary Competencies
 - Effective communication
 - Team & change management
 - Personal development
 - Intercultural skills

The “Interdisciplinary Competencies” module won the Future Skills Award 2024.

- Leadership, Organisational Behaviour & Ethics

- Entrepreneurial Innovation, Creation & Growth

- AI Management / Applications of Artificial Intelligence

Company Visits + Cultural immersion

Research Project (5 ECTS) + Master’s Thesis (20 ECTS)

- Company-guided consulting and innovation projects that solves a strategic business problem and contributes measurable improvements to the organisation

Illustrative Themes:

- Artificial Intelligence in Internal Auditing
- Cross-Industry Customer Acquisition Strategies
- Digital Sovereignty Strategies
- Employer Branding & Talent Retention
- Organization Culture in the Context of Digital Transformation
- Risk Management in Strategic Procurement
- Succession Planning for Family Businesses





For Companies Driving Global Business Growth

Through continuous exposure to the people, processes and products of the company, the Indo-German Dual MBA shapes professionals who seamlessly align with the organisation's culture, values and working style.

German Companies Entering India

Develop professionals who understand both Indian market realities and German business culture.

Indian Companies Building German Partnerships

Prepare future leaders to navigate German / EU markets, partnerships and joint ventures with confidence.

Existing Indo-German Member Companies

Transform high-potential employees into strategic problem-solvers through applied master's research.

MSMEs and Family Managed Businesses

Empower managerial capability to understand global business, while addressing succession and internationalisation focus.



Partner Organisations

The program is designed around one central philosophy - management capability develops most powerfully when learning and business practice evolve together. What makes the programme distinctive is the active role of partner organisations.

Partner organisations include:

B/S/H/

HÄFELE

IHCL

 Lufthansa Technik
Services India

...among others





Building the Next Generation of Indo-German Leaders

For Organisations



Build structured leadership pipelines through integrated learning



Strengthen talent retention and managerial capability



Benefit from company-embedded research and strategic problem-solving

For Professionals



Develop global management capability with real organisational exposure



Build intercultural competence for Indo-German / EU business environments



Graduate with both academic depth and industry maturity

How do Partner Organisations actively co-create the learning journey?



Select a dual learner aligned with organisational and leadership requirements



Support IGTC in attracting a high-quality talent pool for their requirements



Offer financial assistance to the dual learner throughout the program



Provide a cross-functional business exposure and practical learning opportunities



Mentor and guide learners through real organisational challenges

Who is eligible for this program?



Mandatory Requirements

Admission to the programme requires corporate selection or nomination.

Academic Requirements

Bachelor's degree from a recognised university with 210 credits

4-year degrees accepted as **210 credits**

3-year degrees accepted as **180 credits**
(Additional 30 credits required)



Professional Requirement

1 year of professional engagement at the time of enrolment at DHBW CAS, Germany





Program Investment

IGTC Mumbai, India

IGTC Tuition fee (45 credits)
INR 5,00,000/- + 18% Tax

Travel, accommodation etc. (if applicable)
for India
Approx INR 2,00,000

DHBW CAS, Germany

DHBW Tuition fee (45 credits)
EUR 9500 (Tuition Fee) + EUR 528 (Service Fee)

Travel, accommodation, visa, insurance etc.
for Germany
Approx EUR 3500



Why This Model Works

-  Built on the German Dual Education System
-  Learning integrated directly into the workplace
-  Research linked to real organisational challenges
-  International academic exposure with minimal career disruption
-  MBA awarded by a German state university
-  Access to the Indo-German business and alumni ecosystem

Proven Professional Impact

DHBW CAS Alumni Survey Highlights

- 83%** advanced into greater professional responsibility
- 70%** research projects are implemented or further pursued within the company.
- 83%** would recommend the programme



Begin Your Application Journey

“With an Indian heart and a German mindset, you become the **bridge-builder** between cultures, companies and global opportunities - where **passion meets precision**, and purpose drives performance.”

APPLICATIONS OPEN
Sept 2026 Cohort

Build a globally recognised management career through workplace-integrated learning, international exposure and applied business research.

Duale Hochschule Baden-Württemberg (DHBW)

Baden - Württemberg Cooperative State University

